



BLOOMIST

A Blooming Partnership

OBJECTIVE

Bloomist is on a mission to bring nature to homes across America from a global community of artisans, designer-makers, and ethical suppliers through multiple sales channels in the digital space. They sought to drive brand awareness and increase sales through a larger, more strategic digital presence.

SOLUTION

Bloomist joined forces with SMB Media Consulting to execute a holistic digital program rooted in both paid social and search. These tactics, launched across Facebook and Google, successfully drove efficient low funnel conversions for Bloomist, while keeping the brand top-of-mind among desired, intent-minded consumers.

RESULTS



Avg. monthly search volume
increased by
24%



Avg. social-driven purchases
increased by
115%

Source: October 2018-August 2019 month averages, Google and Facebook Analytics

We're so glad we're here to help. Get started today by reaching out to **917-596-2737**
or email hello@smbmediaconsulting.com